

**Delaware Valley Arts Alliance  
Board Meeting  
Delaware Valley Arts Center  
Narrowsburg, NY  
October 11, 2018**

**Attendees:** Allison, J., Bidwell, B., Greene, H., Harrington, S., Hust, D., Kubinik, L., Lockwood, K., Luchsinger, J., Mayer, P., Phillips, L., Pucetti, M., and Stevenson, N.  
Executive Director: Ariel Shanberg

**Call to Order:** The meeting was called to order at 6:34 PM by President Jeff Allison.

**Board Chair Opening Remarks:**

Jeff Allison, President, commented on the success of the Big Eddy Film Festival. Most films had a larger audience than in the past years and the general response of the public was positive.

Jeff additionally mentioned the Building Dedication ceremony to praise the wonderful food prepared by The Heron restaurant.

**Review of Minutes:** A motion was made by Bruce Bidwell and seconded by Liza Phillips to approve the minutes from the previous meeting. Motion carried.

**Director's Report:** The Director's report is attached for review.

Of note:

- a. Although the Big Eddy Film Festival was well attended the sponsorships were not as high as last year. This area will need to be addressed next year.
- b. At an upcoming legislative meeting Jeff and Ariel plan to request \$40,000 support from the County, up from \$36,500.
- c. A search for a new bookkeeper continues.
- d. We will offer an additional membership benefit to Sponsor level members and up. They will be invited to a pre-show of the Art in Sixes event.
- e. Sales in Signatures are up.

**Finance Report:**

The attached report was reviewed. The financial report continues to be positive and we are ahead of projections in many areas.

A motion was made by Jane Luchsinger and seconded by Hester Greene to create a 2<sup>nd</sup> treasurer position. Motion passed.

A motion was made by Jane Luchsinger and seconded by Sean Harrington to elect Kristin Lockwood 2<sup>nd</sup> Treasurer. Motion passed.

New report forms will be shared with the Board next month.

**Committee Reports have been sent by email. Additional information is below:**

**Advocacy Committee Report-** Meeting date set for November 9, 9:00am-noon. All Board members are invited to attend. Surveys are being returned from those wishing to attend the meeting.

**Executive Committee** – minutes of last meeting are attached. Ariel will receive 2 weeks Paternity leave in November.

**Finance Committee** – no additional information to report.

**Fundraising/Membership:** minutes from last meeting are attached. Possible field trip will be planned and increased member perks have been considered. The committee is planning a major fundraising event in June....possibly a concert.

**Board Development:** Nothing to report.

**Facilities** – Nothing to report.

**Program:** The new Performing Arts to Director has been hired and the committee will restructure responsibilities.

**Rebranding Committee Update:**

The committee has selected a hybrid of proposals. Documents will be sent to the Board for discussion at the next Board meeting.

**Old Business:** Nothing to report.

**New Business:**

1. Volunteer Recognition will be held December 2.
2. DVAA will be closed the week between Christmas and New Years.

**Adjournment:** A motion was made by Jane Luchsinger to adjourn at 7:31pm.

Jane Luchsinger  
Secretary