

**Delaware Valley Arts Alliance  
Board Meeting  
Delaware Valley Arts Center  
Narrowsburg, NY  
February 21, 2019**

**Attendees:** Allison, J. (Skype), Bidwell, B., Greene, H., Harrington, S., Hust, D., Kung, H., Lockwood, K., Luchsinger, J., Phillips, L., Raazi, J. (Skype), Stevenson, N.  
Executive Director: Ariel Shanberg

**Call to Order:** The meeting was called to order at 6:32PM by Vice-President Nancy Stevenson.

**Approval of Minutes:** A motion was made by Bruce Bidwell and seconded by Sean Harrington to approve the minutes from the previous meeting. Motion carried.

**Director's Report:** The Director's report is attached for review.

Of note:

1. An offer will be made to an applicant to fill the Grants Coordinator position.
2. 1099 forms were issued to individual artists
3. A discussion was had with Andy Stover to curate a Fall Tusten Theater series with hopes to get funding from NEA. We wish to move to grant and sponsored programs enabling us to present more expensive groups.
4. 2020 will be the 30<sup>th</sup> Anniversary of the opening of the Tusten Theater. We wish to do a new production of Our Town with a new minimal set design.
5. The Tusten Town Council extended our lease on the theater.
6. Signatures has contracted with a new company for diminished credit card fees.

**Finance Report:** The attached report was reviewed. Sullivan County has approved a \$36,500 allocation to DVAA. We await the contract. The committee has taken the time and resolved finance reporting errors. Committee's work is stronger than in the past.

**Committee Reports have been sent by email. Additional information is below:**

**Re-Branding Initiative:** Committee reviewed the video RE: Crowd Funding Campaign. Jean is working on the launch of the crowd funding campaign and hopes for an April 1 launch. Dan is working directly with Jen Watts and Media Solstice and hopes to have completion of our project in 6 months.

**Advocacy Committee Report:** Committee met and decided to have 3 separate meetings as discussed at the meeting of all arts organizations in November. The topics will be: Advocacy led by Jeff, Calendar/Long Range Planning led by Hester and Audience Development/Group Marketing led by Jane.

**Fundraising/Membership:** The committee is planning a bus trip to the Dreyfuss Foundation. Other events include a visit of the Dorfinger Glass factory. The committee is moving forward with a Planned Giving program.

**Board Development:** Working toward filling vacancies.

**Program:** Committee met and discussed how to focus on all programs, literary, visual film, signatures, etc., not just performing arts.

**Facilities:** A thank you to Leon who painted the steps and the Loft gallery prior to his wife's exhibit. The committee is thinking of upgrades to the Tusten Theatre as it celebrates the 30<sup>th</sup> Anniversary. The top upgrade considerations are lighting and sound. Ariel suggested a new chair campaign.

**Old Business:** Nothing to report.

**New Business:** Sadly, Hans Kung announced he will be leaving the Board at the end of his term. Ariel expressed his thanks for all that Hans has contributed over the years. He has brought fresh new ideas, which have led to lucrative fundraising events. He has worked hard at his Savor the Arts parties, which are enjoyed by all attendees. We certainly hope to continue to see Hans in the future.

**Executive Session:** A motion was made by Jane Luchsinger and seconded by Dan Hust at 7:38pm to move into Executive session for the purpose of discussing personnel. The Board came out of Executive Session at 7:49pm.

**Executive Director Annual Review:** The Board agreed with the annual review prepared by the Executive Committee. Members of the Board expressed their praises to Ariel Shanberg and cautioned concern of “burn-out” asking him to pace himself to avoid such.

**Adjournment:** A motion was made by Jane Luchsinger to adjourn the meeting at 7:52PM.

Jane Luchsinger,  
Secretary