

Delaware Valley Arts Alliance
Board Meeting, Narrowsburg, NY
April 11, 2019

Attendees: Allison, J., Bidwell, B., Chergotis, P., Greene, H (skype), Harrington, S., Hust, D., Lockwood, K., Luchsinger, J., Mayer, P., Phillips, L., Stevenson, N., Sweeney, M. (skype)
Executive Director: Ariel Shanberg

Call to Order: The meeting was called to order at 6:33PM by President Allison.

Approval of Minutes: A motion was made by Kristin Lockwood and seconded by Sean Harrington to approve the minutes from the February meeting. The March meeting did not have a quorum, hence only notes were taken. Motion carried.

Executive Director's Report: The report is attached for review. Additionally:

1. Zoot will be retiring as of June 30 and will be giving up his rental space on the second floor. He has requested to rent some less expensive space on the 4th floor for storage (\$500/6 months). His vacancy will mean a loss of \$1,500 but is an opportunity to move staff offices upstairs.
2. Leanne from NYSCA came to DVAA on March 24 to train Frankie our Grants Coordinator. Frankie is trying to reach a more diverse population to be panelists.
3. Ariel missed a deadline to NYSCA,. To prevent this from happening in the future he will set his own deadlines 1 week earlier than stated deadlines and have 1-2 Board members review the submissions. Mary Sue Sweeney Price offers to assist in this. This will be noted in his annual evaluation.

Finance Report

Jeff praised Kristin for doing a great job and meeting with Ariel to become familiar with the finances every week.

Treasurer, Kristin Lockwood reported the following:

1. Jeff Bank became a Stage Sponsor for \$1,000
2. Increase expenses are related to fuel (oil) and Am/Ex
3. Received a \$10,000 anonymous donation.
4. Accounts receivable are up.
5. Overall net income is up.

Committee Reports have been sent by email. Additional information is below:

Executive Committee:

Need to review Strategic Plan so it may be presented to NYSCA next week. The Plan has been helpful to the re-branding firms.

Re-Branding Initiative- Dan Hust reported:

1. Crowd funding is up to \$13,275
2. The film clip, "I am DVAA" has been a great addition to the Crowd funding campaign.
3. Committee is reviewing Media Solstice type face submissions.

Advocacy Committee Report-

Jeff has scheduled a meeting with his group next week. Hester and Jane are in the process of setting dates for their groups to meet.

Fundraising/Membership:

1. Need to approve the Planned Giving document.
2. Planning a Large event at Dorfinger museum next spring.
3. To celebrate 30 years in the Tusten Theater a possible plan is to do a production of Our Town which was one of the original performances.

Board Development: Jane Roth and John Ruggiero have agreed to serve on the Board.

Program: Began working on the Big Eddy Film Festival.

Facilities: Need to clean theater before the season begins. A list has been prepared of what the theater needs before the season opens. A discussion was had as to retiring the old chair plates and issuing new ones as a fundraiser.

Old Business: nothing to report.

New Business: Discussion was had to have a DVAA float in the July 4th Fireman's parade.

Adjournment: A motion was made by Pam Mayer to adjourn the meeting at 8:05PM.

Jane Luchsinger
Secretary