

**Delaware Valley Arts Alliance
Board Meeting, Narrowsburg, NY
October 10, 2019**

Attendees: Allison, J., Dintiman, R. Greene, H., Harrington, S., Hust, D., Luchsinger, J., Mayer, Myerson, J., Porter, K., Puccetti, M., Raazi, J. (phone), Roth, J., Stevenson, N.,
Executive Director: Ariel Shanberg (phone)

Call to Order: The meeting was called to order at 6:34PM by President Allison.

Opening Remarks:

1. President Allison congratulated those who worked on the Big Eddy Film Festival which was a great success.
2. Plans are underway for a Volunteer recognition event, likely on Nov. 23...
3. Please spread the word about the upcoming Frosty Myers event.

Approval of Minutes: A correction to the September minutes was proposed. The reference of creating a new mission statement for the program committee will be removed. Rather a statement that the committee should relook to fulfill committee duties as per the by-laws shall be included in the minutes. A motion was made by Robin Dintiman and seconded by Nancy Stevenson to approve the corrected minutes from the previous meeting. Motions passed.

Executive Director's Report: The Executive Director's report is attached and was reviewed at the meeting. Of note is the reduction of return members. The Finance committee has met and suggested that volunteers meet at DVAA in the evening and call members that have not renewed dues.

We need volunteers to work Signatures during the holidays and Pam reports a calendar has been started.

Ariel will start working on the end of the year appeal next week.

Finance Report.

Of note:

The Jeff bank account has been reviewed and reconciled.

Cash flow good. We received grant funds and have had successful events contributing to this positive cash flow.

Investigation is underway to change credit cards for better finance charges.

Working to pay off balance on American Express. Finance committee will add the AmEx statement to the other documents that are reviewed each month.

Annie is working to reconcile the Signatures account. Review of Signatures shows art sales are down and retail sales are up.

Expecting gross income for Big Eddy is \$18,000

Committee Reports have been sent by email. Additional information is below:

Executive Committee:

Nothing to report

Re-Branding Initiative- Dan Hust passed out color options. The logo had been finalized. Main color is blue but other colors will be used in our presentation of information to the public. Timing is still on target for completion of the project for March/April. In addition to the DVAA block letters there will be a statement to identify Delaware Valley Arts Alliance.

Advocacy Committee Report-

Nothing to report

Fundraising/Membership: Meeting is scheduled for the 15th.

Next event is Frosty Myers this Sunday. Only 20 tickets have been sold out of 50. Major donors will be invited and Board members may bring a couple that they are courting, no charge.

Members of the art departments from local high schools and the Homestead school have been invited at no charge. The Cochection Fire Station will be donating a special cocktail for 2 drinks each 50 people.

Board Development: Nothing to report

Program: Will meet the 24th @ 11am.

Finance: Nothing additional to report.

Facilities:

Committee has met and Kristin Porter is now committee chair.

The committee is working on preparations for the winter.

Other work needed to be done include:

1. a sign for Signatures
2. lighting at the welcome desk.
3. Nancy mentioned the need to power wash the theater and the sign needs to be repainted. Committee will organize a cleaning party in the spring.

Met with DVO will pay 50% for an upgrade in lighting and DVAA 50%.

Old Business: nothing to report.

New Business:

Fund raising will investigate membership upgrades by adding the value of volunteer work to donations.

Adjournment: A motion was made by Pam Mayer to adjourn the meeting at 7:48PM.

Jane Luchsinger
Secretary