

DELAWARE VALLEY ARTS ALLIANCE



Board of Directors Meeting

August 13, 2020

Present: Allison, J., Dintiman, R., Greene, H., Harrington, S., Hust, D., Leamer, S., Luchsinger, Mir-Pontier, A., J., Myerson, J., Phillips, L., Porter, K., Price, MS, Raazi, J., Roth, J., Sable, K.
Executive Director: Shanberg, A.

Due to the Covid-19 restrictions, this meeting was held by Zoom internet communication.

The meeting began at 6:39pm.

- I. **Board Chair Opening Remarks**
 - a. President Allison thanked and praised Ariel and staff members for a successful online Riverfest. Plans are now underway for the Big Eddy Film Festival. Additionally, Jeff reported the staff has moved upstairs and will take shifts downstairs to greet the public. The bookkeeper continues to work from home during the Covid-19 pandemic.
- II. **Voice vote:** A motion was made by Jane Luchsinger and seconded by Hester Greene to accept the recommendations from the Board Development committee to elect Ken Sable to fill the unexpired term of Nancy Stevenson and appoint Ari Mir-Pontier to the Board. Motion passed unanimously.
- III. **Review of Minutes** approval of the minutes from the July meeting were passed after a motion was made by Liza Phillips and seconded by Dan Hust.
- IV. **III. Executive Director's Report (attached for review) Highlights appear below.**
 - a. The Riverfest auction raised funds in the same range as we raise during live auctions.
 - b. The 2 weeks in Nantucket raffle raised \$11,200. Thank you Liza.
 - c. At this time \$15,000 has been donated to the Nancy Stevenson Memorial fund. Donations will go toward programing. Thank you Ken and Lindsey Sable for developing this fund.
 - d. A Community Tapestry is now hanging from the DVAA porch and will remain thru Labor Day.
 - e. DVAA has partnered with Bethel Woods for the Big Eddy Film Festival. DVAA will retain the ticket and merchandise sales while Bethel Woods will handle and retain profits from all concessions.
 - f. Six art pieces were sold at the last opening.
- V. **Financial Report (attached for review)**
 - a. The bookkeeper remains at home during Covid-19 and the committee wishes to develop new procedures to make this arrangement less burdensome to the Executive Director.

V. Review/Comment Committee Reports

a. Advocacy

Jeff will be meeting with Dan White to review the survey results. .

b. Board Development

Welcome to our 2 new Board members, Ari Mir-Pontier and Ken Sable. We now have a full Board.

c. Executive – Met earlier and recommend the formation of an Advisory Committee to look at the needs to develop the 3rd and 4th floors, and the roof. The committee should not be comprised solely of Board members but should include professionals such as engineers, lawyers and architects.

d. Fundraising – The challenge for this committee during the pandemic is “How do we stay together, while apart, and use art to do that?”

1. The committee will be reviewing what we have learned during Covid-19 . What works virtually? What lessons may be applied to the future?

2. The new Artsletter will communicate all the virtual programing that has been presented during these Covid-19 restricted times. Over time, the newsletter will move to more articles rather than focusing on the calendar of events.

3. Business sponsors continue to be a challenge. Many businesses are not realizing normal income as a result of the pandemic and will likely not be able to maintain their usual support levels. The committee will brainstorm to think of innovative ideas to attract business supporters at the levels they can afford.

e. Programming –

This committee has not met since last month but plans to meet early next month. They will focus on performing arts.

f. Facilities - The leaks that have been reported are not frequent and only happen when the rain is strong and the wind blows.

VII. Old Business

We were not awarded the NY Preservation Grant. Ariel will arrange a telephone review of our application to identify weaknesses so that a future application may be strengthened.

VIII. New Business – nothing additional to report.

Adjournment: Motion made by Jane Luchsinger and seconded by Sean Harrington to adjourn at 7:38pm

Submitted by:

Jane Luchsinger, Secretary