

# DELAWARE VALLEY ARTS ALLIANCE



**Board of Directors Meeting  
January 14, 2021**

**Present: Allison, J., Crowthers, C., Greene, H., Harrington, S., Hust, D., Kogut, J., Leamer, S., Lockwood, K., Luchsinger, J., Phillips, L., Pontier, A., Porter, K., Puccetti, M., Roth, J., Sable, K.**

**Executive Director: Shanberg, A.**

***Due to the Covid-19 restrictions, this meeting was held by Zoom internet communication.***

**The meeting began at 6:32pm.**

## **I. Board Chair Opening Remarks**

- Congratulations to Ariel for his strong presentation to the Sullivan County Legislature.
- The Jimmy Carter Rock and Roll movie that premiered at the BEFF was shown on CNN recently.
- The end of the year appeal was wonderfully successful.

## **2. Review of Minutes:**

A motion was made by Dan H. and seconded by Jean K. to approve the minutes from the previous meeting. Motion passed.

## **3. Executive Director's Report, highlights (complete report attached)**

- a. The end of the year appeal was budgeted to raise \$25,000 but actually resulted in approximately \$53,000!
- b. The County will be restoring funding to DVAA. This funding was not budgeted and comes as a bonus to our budgeted income.
- c. A digital media intern from SUNY New Paltz will be working with DVAA.
- d. Wishes to revisit 2020 plans to procure new theater lighting for Tusten Theatre. Estimated cost will be \$12,000.

**4. Building Advisory** – Mary Sue Price will draft a *Statement of Case*. The third session of the strategic planning meeting will be devoted to the Building Advisory project.

## **5. Financial Report (attached for review)**

- Ariel & Jeff met with Oppenheimer to set up an account which then allows donors to transfer mature stock into our new DVAA account.
- We continue to do well financially. This is in part due to the successful end of the year appeal that exceeded budgeted amounts.

- A discussion was had with regards to objections expressed with the combining of the gallery sales with Shop DVAA sales. The reason this is done is because DVAA has only one sales tax ID number.

## **6. Committee Reports**

- a. Advocacy** - County libraries (14) have agreed to share our survey with patrons.
- b. Board Development** – working to fill vacant positions
- c. Executive** – Jane L. moved and Dan H. seconded to go into Executive session at 7:22pm for the purpose of discussing a personnel issue. Out of Executive Session at 7:34pm.
- d. Fundraising** – need to meet to plan an end of the year event
- e. Programming** – nothing to report
- f. Facilities** – nothing to report.
- g. Re-Branding** – met December 12 and resolved problems related to donation tracking. This committee will be restructuring marketing materials in the near future. They will meet to perform a trial run of the website and discuss when and how to launch.

## **VII. Old Business**

- Reminder: Strategic Planning sessions will be January 30 and 31 from 9am-12pm. A pre-session questionnaire will be emailed to all Board members.

## **VIII. New Business**

Nothing to report

**Adjournment:** Motion made by Jane Luchsinger and seconded by Sean Harrington to adjourn at 7:51pm

**Submitted by:**

**Jane Luchsinger, Secretary**