

In attendance were: J. Allison, T. Bystrom, J. Clark, H. Green, A. Hart, R. Johansen, E. Kubenik, H. Kung, J. Luchsinger, and R. O'Brien. Also present was Executive Director Giguere.

1. The meeting was called to order by Vice President Allison at 6:30 pm
2. The minutes of the regular meeting on Feb 10 2011 and the special meeting on Feb 17 2011 were unanimously approved by those present.
3. Committees were reminded to try to meet before the next meeting and to email their reports to the other Board members.
4. Board Development is meeting on March 17; they need recommendations for future board members.
5. Business Development is trying to settle on a date for the Business Networking meeting; this is planned for May. They are also working on a rack card to attract business members.
6. Facilities is installing wood paneling in the new computer server room. Bigger projects include the roof drainage, an evaluation of the basement ventilation and the problem with starlings in the attic.
7. Finance reviewed the current reports. It should be noted that the annual budget was not correct on the reports that were distributed. However, the need to raise operating funds through the journal ad sales and the Savor the Arts events is critical. The Fundraising committee is working to get contributions for the brunch silent auction. All help with getting donations for the auction will be appreciated. The audited financial statements for the year ending June 30, 2010 were distributed.
8. There was a discussion about revamping the newsletter to become a more interesting piece with a larger readership and paid ads. The Alliance will need volunteers to contribute articles for this to be a success.
9. It was decided to postpone the printing of the Journal until more ads are sold. This means it will not be ready for Savor the Arts events but it will be ready for the spring theater series.
10. 5K event is scheduled for June 5th. Sullivan Striders will be involved.
11. Membership is meeting on March 22 and the Executive committee is meeting on March 24th to review the proposed Strategic Plan.
12. Upcoming fundraising events: POEMZ on 3/13; Brookhouse Gallery on 3/19: "Top Girls" play reading on 4/1 & 4/2; Savor the Arts house parties and the Dancing Cat on 4/9
13. Upcoming Tusten Theater programs: Phil Ochs film and tribute concert on 3/27; Harvey Reid in concert on 5/21 (check him out at <http://www.woodpecker.com/harveyreid.html>)
14. The Director's report
 - NYSCA Grant proposals and CDP project are both due on April 1st.
 - Thank you to tray for the new server and Richard and Bruce for prepping the closet to house the server.
 - Elaine attended the county-wide Nonprofit Leadership day on March 5.
 - Wasson Engineering has been contacted regarding the engineering plan for the porch.
15. The new mission statement was unanimously accepted by those present.

Our mission is to advance the arts in the region through support and encouragement of artists, innovative programs, advocacy, and artistic, business and government alliances.

16. The Board discussed the draft of the Strategic Plan. The Executive Committee will meet to bring it to the next level and distribute it the committees that are charged with developing the action items. Reports from each committee are expected to be ready for the June Board meeting.
17. The meeting was adjourned at 7:45 PM.

Respectfully submitted,
Elizabeth Kubenik