

Minutes DVAA Regular Meeting October 13, 2011

Attendees

J. Allison, B. Bidwell, T. Bystrom, E. Galligan, H. Greene, A. Hart, R. Johansen, E. Kubenik, H. Kung, L. Phillips, R. McClernon. Also present was E. Giguere.

1. Call to order

- President McClernon called the meeting to order at 6:30 PM.

2. Vote to fill a vacant seat

- A motion was made to appoint Ellen Galligan to the Board of Directors seat vacated by R. Bliefernich; the motion was unanimously approved by those present. After introductions, Ellen was welcomed and joined the meeting.

3. Minutes

- The minutes of the September meeting were reviewed and unanimously accepted by those present.

4. Board Development

- Board members should be looking for possible candidates to serve in future terms.

5. Business Development

- Will be developing plans to solicit support from businesses and business associations throughout Sullivan County and the PA river valley to meet its strategic goal. The committee will look at lists it can obtain from various sources to determine how best to proceed. Use of the 35th anniversary video will be considered to be used in certain donor solicitations.

6. Fundraising

- There was a report about the Gala; Robin congratulated Liza on a job well done and thanked the other Board members for their assistance with making the Gala a success, including the work performed to get the Arts Center spiffed up. The Gala pictures have been put up on Facebook.
- The raffle prizes were generously returned to the DVAA by the winners.
- Pedro Boregaard has graciously offered to donate a percentage of his sales from Nov 5th to Thanksgiving to the DVAA.
- The committee will meet at 6:30 next Thursday.

7. Finance

- Current financial reports were distributed.
- A Gala report was given.
- A \$4,000 contribution was received from Gemini International.
- A \$2,500 contribution was received at the Gala for the Pillars of the Community (porch project fund).
- The silent auction for the porch project fund began at the Gala and will continue until 5pm on December 10th.
- No word yet from NYSCA regarding 2011-12 funding

8. Membership

- The committee will meet at 5:15 next Thursday.
- Ellen raised the issue about making sure more people are aware of the DVAA's membership program. It was noted that some of the recently appointed Board members were not members at the time they were approached to join the Board. This needs to be corrected so more of the general public

understands the value of the Arts Alliance in this community and, in turn, provides support for its programs.

9. Facilities

- The Main Street Grant porch project is complete. The porch was reframed instead of refastened as originally planned; about 70% of the existing floor was reused. The porch was sanded and 2 coats of paint were applied. The roof will be replaced as recommended by the contractor.
- The Gallery lights have been replaced with LED lights through the NYSEG program that covered 70% of the cost.
- Elaine has applied for a NYSCA Design Study grant for the 3rd & 4th floor project.

10. Executive Director's report

- We have also received a pledge for another \$2,500 for the Pillars of the Community (porch project fund).
- Valley Artists Holiday Sale opens on Nov.12th; a private sale will be made available to those attending the Holiday Tea on Nov.13th.
- Still waiting for the first reimbursement from the County for the porch project.
- Art in Sixes opens on November 19th
- Sullivan Leadership visited on September 21st.
- Elaine attended the "Camp Finance" program at Mohonk. Workshops included social media, apps, assessing websites, lobbying and contract compliance.
- Upcoming events: 10/21 Laverne Black "Manescapes" opening reception; 10/29 Spencer Reed Jazz Trio (replacing Bob Keller Trio); 11/5 Boregaard Jeweler Opening; 11/12 soft opening Valley Artists Holiday Sale; 11/13 Holiday tea; 11/19 Art in Sixes opening reception.

Respectfully submitted,

Elizabeth Kubenik