

Delaware Valley Arts Alliance

Board Meeting Minutes for August 9, 2012

Present: J Allison, B Bidwell, K Bliss, E Galligan, A Hart, R Johansen, E Kubenik, H Kung, J Luchsinger, R McClernon, R O'Brien, L Phillips,

Also present: Elaine Giguere

The meeting was called to order by President Jeff Allison at 6:35 pm.

- I. Approval of July Minutes: A motion was made by Jane Luchsinger, seconded by Karen Bliss to approve the minutes of the July meeting; the motion carried.
- II. Review of Financial Report: Discussion included the following:
 - a. A grant for \$1,300 was received.
 - b. There is no news regarding state funding yet.
 - c. Most fund-raising revenue comes from River Fest. We will net approximately \$12,000 this year; the kayak raffle did well.
 - d. There are 300 active members; 35 renewals and 15 new members since River Fest.
- III. Review/ Comment Director's Operations Report:
 - a. Liz has been keeping up membership renewal accounts.
 - b. County grant funds will be awarded on August 18. Board members are encouraged to attend.
- IV. Committee Reports: Each committee is asked to raise more money than their budget requires; extend the parameters.
 - a. Membership: The next meeting is August 16. They will develop a method to keep the membership tree current. A discussion about the process and frequency of updating membership followed.
 - b. Fundraising: Jeff shared "Investor's Circle" materials. Each member of the board is asked to identify to Jeff those individuals who can be asked to contribute \$1,000 per year. Jeff will follow up. The committee will elect a new chair at their August meeting. Board members received sponsor packets for the Big Eddy Film Festival to solicit new sponsors.
 - c. Program Committee: Fall programming is complete.
 - d. Facilities: The committee will meet to review proposed plans for the building. Catskill Hudson Bank is a new member.
 - e. Big Eddy will be ready to announce films and start promotion next week.
- V. Old Business: Volunteers are needed to work at Signatures on Sundays. A sign-up schedule was circulated among the members.
- VI. New Business: Jeff will plan an executive committee meeting to review the strategic plan.
- VII. Adjournment: Robin made a motion to adjourn at 7:35 pm. Motion carried.

Respectfully submitted,

Ellen Galligan