

Minutes
Board of Directors
Delaware Valley Arts Alliance
January 10, 2013
5:30 p.m.

Present: E. Kubenik, R. McClernon, C. Buckstad, Karen Bliss, J. Luchsinger, H. Greene, J. Allison, R. Johansen, Richard O'Brien, B. Bidwell, H. Küng, Anne Hart, Exec. Dir. Elaine Giguere and recorder April Bidwell.

The focus for this meeting was review/revision of the strategic planning document of 2011.

There was a slight change made to the mission statement which now reads: To advance the arts in the region through support and encouragement of artists, innovative programs, advocacy and alliances with arts organizations, business and government.

And a new Vision Statement: We envision DVAA as the organization the region relies on for services, programs and support of the arts.

The three Strategic Priorities were reviewed and action items were assigned to each priority. Consensus was that a Community Assessment (meeting the needs of the community) was beyond our financial or staff capability. We will ask the County to share their findings from various planning charettes that they've conducted since 2011.

DVAA Board committees will refine strategic priorities assigned to them and use measures to develop reports.

The meeting was adjourned at 8:30 p.m.

Respectfully Submitted,
Elaine Giguere