

Delaware Valley Arts Alliance
Board of Directors Meeting

Minutes of the October 10, 2013 Meeting

Members present: Jeff Allison, Bruce Bidwell, Carl Buckstad, Karen Bliss, Hester Greene, Anne Hart, Jane Luchsinger, Elizabeth Kubenik, Richard O'Brien, and Randy O'Neill.

The meeting was called to order at 6:35 by President Jeff Allison.

Approval of Minutes: The minutes of the September 2013 meeting were approved as read. The motion was made by Anne Hart, seconded by Hester Greene, and carried.

II Review of Financial Report: The financial report was reviewed and discussed

Big Eddy Film Festival still has more expenses coming in.

Membership renewals that were mailed in the beginning of October are slowly coming in.

A discussion about how to raise new revenue ensued; an endowment & the "Art in the Community" project spread out throughout the year were suggested.

III Director's Operations Report:

See handout

IV Committee Reports

Fund raising:

- o "Savor" activities are still underway. New events include Hans' AppleFest, Konrad's, Matthew's on Main, Lanza's, and the Hancock Bakery.
- o Jeff spoke to Madelon Jones who has experience as a development consultant and would be available to work with us.

Facilities:

- o Four plaques were installed on pillars.
- o The issue about the furnace was discussed. The Facilities Committee should meet to discuss this matter and to work together to determine how to fund and secure the new furnace.

Membership called members who have not renewed since the June 1st renewals were mailed out.

Program: The Railroad Boys and Shakespeare's Will are scheduled for October; Paul Austin will perform a reading of "Red" (about the painter Mark Rothko) on October 26; and Dave McCracken's "Once Upon a Time" holiday show will have 2 performances on December 7.

Board Development: The committee will meet discuss possible candidates to fill the vacant board position.

V Old Business: There was none

VI New Business: Karen and Jane discussed the need for better and more signage for DVAA events. Jane mentioned the Chamber of Commerce sign was available to be used for this purpose. Karen mentioned that the Savor the Arts signs that were all over the County and one time gave the DVAA graphically improved our visibility and brought attention to us.

VII Adjournment: The meeting was adjourned at 7:50 on a motion made by Jane Luchsinger; all in favor.

Respectfully submitted,

Elizabeth Kubenik