

LEADERSHIP SUMMIT 2016
Creative Engagement for Healthier Communities
at Bethel Woods Center for the Arts
Tentative Date: October 19, 2016

Summit Purpose and Program
Confidential DRAFT as of May 6

A. PURPOSE

Leadership Summit 2016, ***Creative Engagement for Healthier Communities***, will engage civic, business, and nonprofit leaders in identifying the greatest opportunities for improving health, individual well being, and quality of life in our communities. Decision makers will discuss the region's challenges, explore the latest innovations, and collaborate on creating solutions to make a real difference in the lives of everyone who lives, works and plays here.

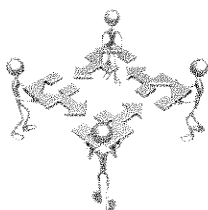
Speakers will present successful models and case studies on community health that move from traditional approaches to the intersecting social factors that shape our daily lives. The program will focus on replicable initiatives, culminating in work sessions to infuse existing plans and policies with new ideas, and to generate consensus on next steps immediately following the Summit.

Our planning partners include Crystal Run Health, Bethel Woods Center for the Arts, Sullivan Renaissance, Catskill Regional Medical Center, Community Foundation of Orange and Sullivan, and Sullivan County Public Health Services. We are working with County Health Rankings and Roadmaps, a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute, in building awareness of the many factors that influence health, connecting and empowering individuals to take steps to improve the overall health of their own communities.

The sixth annual Summit will not only continue to foster collaboration and innovation, but will also inspire real solutions to improve the well-being and economic vitality of our region. Our families, communities and businesses can only stand to benefit.

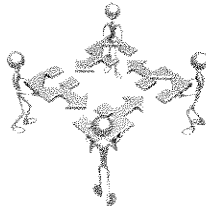
B. DRAFT PROGRAM

8:00 a.m.	Registration, Breakfast (menu in collaboration with Dr. Wendy Brown, CRMC)
9:00 a.m.	Welcome and Acknowledgements: Co-Chairs and Presenting Sponsor
9:15 a.m. – 9:30 a.m.	Community Jam (percussion, singing): led by John Mondanaro, Clinical Director, Louis Armstrong Fdn Dept. of Medicine and Music Therapy, Mt Sinai-Beth Israel



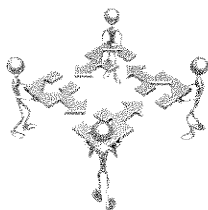
LEADERSHIP SUMMIT 2016

9:30 a.m. - 10:00 a.m.	<p>Morning Keynote with 10 minute Q&A <i>How We Frame and Measure Community Health and Well-Being</i> Keynote speaker will emphasize community health and individual wellbeing requires a comprehensive multidimensional approach that includes everything from the environment, arts and culture, to housing and public policy, etc.</p> <p>Possible Speakers: -Patrick McCarthy, Annie E. Casey Foundation -Riza Lavizzo-Mourey, Robert Wood Johnson Foundation -Deborah Benson, NYC Council on Families and Children, Kids Count (for NYS stats and what is working in NYS), partners with Annie E Casey -Kristin Schubert, RWJ Fdn - Building Blocks for a Healthy Future -Raj Chetty or David Cutler - The Rich Live Longer; For the Poor, Geography Matters (study on association between income and life expectancy in US)</p>	
	<p>Panel (60 minutes) and Facilitated Audience Discussion (30 minutes)</p>	
10:00 a.m. - 11:30 a.m.	<p>Plan A <i>Building Healthier Communities: Regional Challenges, What is Working</i> This session will highlight examples of programs/projects that are working in the region.</p>	<p>Plan B <i>Healthy Sullivan County</i> This session will report on key initiatives beginning in Sullivan County.</p>
11:30 a.m.	<p>Networking, Buffet Lunch, Power Walk (weather permitting, bring sneakers) Menu in collaboration w/Dr. Wendy Brown, CRMC</p>	
12:30 p.m. - 1:00 p.m.	<p>Luncheon Keynote and 10 minute Q&A A leading expert will present on what is working elsewhere, to inspire collaboration, out of the box thinking and new solutions.</p> <p>Possible speakers: <i>Option 1. Arts, Youth and Community Well-Being: Programs That Work</i> -Anita Walker, MA Cultural Council -Clay Lord, Americans for the Arts, New Community Visions Initiative -Dana Gioia, Former Chairman, NEA</p> <p><i>Option 2. Healthy Communities: Re-Weaving Our Social Fabric</i> -Riza Lavizzo-Mourey, Robert Wood Johnson Foundation (ranks NYS counties on health, funds programs addressing community well-being)</p>	



LEADERSHIP SUMMIT 2016

	<p>-Lewis M. Feldstein, co-author: BETTER TOGETHER: Restoring the American Community by <u>Robert D. Putnam</u> and <u>Lewis M. Feldstein</u> (Simon & Schuster; September 10, 2003) -Elizabeth Yeampierre, Executive Director, UPROSE</p>
<p>1:00 p.m. – 1:25 p.m.</p>	<p>Innovation Award Finalists Presentation (20 minutes) Kingfisher Project Update (2015 Nonprofit Innovation Awardee)</p>
<p>1:30 p.m. – 3:00 p.m.</p>	<p>Afternoon Breakout Sessions (Choice of 3) 1. In Event Gallery <i>Leveraging Arts and the Environment to Engage Youth</i> This session will illustrate the importance of engaging youth in creative and outdoor programs as a deterrent to unhealthy behaviors. What new initiatives or proven programs involve youth in creative self-expression, and in the fresh air and cool waters of the region’s great outdoors? <i>Review w/Ramsay Adams, Catskill Mountainkeeper</i></p> <p>Possible Moderator: TBD <u>Possible Panelists (4 max):</u> Bonny Gildin, PhD, All Stars Project John Mondanaro, Louis Armstrong Dept of Music Therapy (substance abuse, youth and music) Jonathan Herman, National Guild for Community Arts Education Kathleen Dolan, Regional Director, Catskill High Peaks, and board member, UC Tourism Board Rep, Storm King Art Center (learn healthy ways to fuel the body while enjoying art and walking) Chari Towne, Director, Awareness to Action, Delaware Riverkeeper Network</p> <p>2. Museum Theater: <i>Ensuring a Healthy Organization Online: The Latest on Cybersecurity</i> An organization cannot serve the public if its data is hacked. This session will update professionals on the latest threats and provide practical tips for protecting both the organization and its constituents. Rep, Marshall & Sterling Insurance Mark Schleisner, NYC BIZ TEK, cybersecurity for public and private sectors or</p>



LEADERSHIP SUMMIT 2016

	<p><i>In Our Back Yard: Successful Crowdfunding and Community Engagement</i> Brandon Whitney, Co-Founder and COO ioby.org helps neighbors grow and implement great ideas one block at a time. Our crowd-resourcing platform connects leaders with funding and support to make our neighborhoods safer, greener, more livable and more fun. ioby believes that it should be easy to make meaningful change “in our backyards” - the positive opposite of NIMBY. How we do it: ioby uses the concept of crowd-resourcing (a term we coined) to drive projects to success: crowdfunding + resource organizing = crowd-resourcing</p> <p>Crowdfunding is the pooling of small online donations for a cause or project. Resource organizing is a core tenet of community organizing that considers activists and advocates the best supporters to ensure the success and long-term stewardship of a cause or project. ioby's platform gives everyone the ability to organize all kinds of capital—cash, social networks, in-kind donations, volunteer time, advocacy—from within the neighborhood to make the neighborhood a better place to live. https://www.ioby.org/about</p> <p><u>3. In Classroom (youth)</u> <i>Creating the Future: what would you do for your community if success were completely guaranteed?</i> Facilitated by Denise Frangipane, Gerry Foundation, and _____ Workshop with students from around the county Monticello HS Honors Program</p>
<p>3:15 p.m. - 3:30 p.m.</p>	<p>Innovation Award Announcement, Press Interviews, Photos</p>
<p>3:30 p.m. - 4:30 p.m.</p>	<p>Raffle Winners, Networking, Snacks and Cash Bar</p>